



FOR IMMEDIATE RELEASE

CAMPBELL CANADA LAUNCHES NEW NO SALT ADDED READY TO USE CHICKEN BROTH

Make the recipes you love with less sodium with new Campbell's® low sodium chicken broth

TORONTO –These days many Canadians are re-evaluating their diets and looking for new and creative ways to make their favourite recipes even healthier without compromising quality or taste. Whether you're on a low-sodium diet or just looking for lower sodium options, Campbell Company of Canada has launched a simple way to reduce the salt in your favourite recipes with the introduction of *Campbell's®* No Salt Added Ready to Use Chicken Broth.

For the last eight years, Campbell Canada has been committed to providing Canadians with lower sodium options. Building on that commitment, *Campbell's®* No Salt Added Ready to Use Chicken Broth contains 40 mg of sodium per 150 ml serving – 90 per cent less sodium than *Campbell's* 25 % Less Sodium Chicken Broth – with all the quality and taste you expect from Campbell's. This Canadian-made broth is also fat free and has no artificial colours or flavours.

“Whether out of personal preference or dietary restrictions, more Canadians are looking for low-sodium staples to have on-hand like *Campbell's®* No Salt Added Chicken Broth,” says Campbell Canada’s chef, Bob Villeneuve. “Use it as a replacement for regular broth in your favourite recipes or try it in a lower-sodium recipe such as Chicken and Spinach Tortellini Soup for a satisfying lunch or a light dinner.”

New *Campbell's®* No Salt Added Ready to Use Chicken Broth has a suggested retail price of \$2.69 for each 900mL carton and is available at grocery retailers across Canada.

Chef Bob adds, “If you are trying to reduce sodium in your recipes be sure to look at all the ingredients and make low sodium choices where ever possible. For example, if you are making a chicken dish ‘pre-seasoned’ chicken breasts can add unwanted sodium to your recipe. Unseasoned chicken breast may be a better choice.”

Chicken and Spinach Tortellini Soup

Serves 6

Prep Time: 10 min; Cook Time : 30 min

Ingredients endeavour

- 8 oz (250 g) boneless, skinless chicken breasts, cubed
- 1 tbsp (15 mL) vegetable oil
- 1 box (900 mL) CAMPBELL'S® No Salt Added Ready to Use Chicken Broth
- 1 large, coarsely chopped tomato
- 1 stalk celery, sliced

(more)

- 1 ¼ cups (300 mL) frozen or refrigerated cheese-filled tortellini
- 1 clove garlic, minced
- 1/4 tsp (1 mL) dried oregano leaves, crushed
- 1/8 tsp (0.5 mL) ground black pepper
- 2 cups packed, chopped fresh spinach

Directions

1. Heat oil in large, heavy-bottomed saucepot at medium-high heat. Add chicken and cook and stir until browned – about 5 minutes.
2. Add broth, tomato and celery. Heat to a boil.
3. Stir in tortellini, garlic, oregano and pepper and heat to a boil. Reduce heat to low.
4. Simmer, covered, for 10 minutes. Stir in spinach and simmer soup until tortellini is cooked through – about 5 minutes.

Chef Bob’s tip: Adding a hint of acid like orange or lemon juice will help bring out natural flavours. To add more spice to this soup, add 1 tablespoon of chopped jalepeno peppers in the last 5 minutes of cooking.

Nutrition Information:

Source of Calcium; Very high source of fibre

Per Serving:150 calories, 4.5g fat, 1g saturated fat, 0g trans fat, 30mg cholesterol, 160mg sodium, 40g carbohydrate, 1g dietary fibre, 13g protein, 6% dv calcium, 15% dv vitamin a

For more recipe inspiration, visit CookwithCampbells.ca or sign-up for *Campbell’s® Meal-Mail™* to have a variety of recipes delivered to your inbox each month. Community members can also save favourite recipes to their personal recipe box, upload their own recipes featuring *Campbell’s®* products to the site, and comment and rate recipes. You can also download free Cook With Campbell’s smartphone apps to search for recipes on the go and join the community on Facebook at www.facebook.com/CampbellCanada to share your culinary experiences with friends and get updates.

About Campbell Company of Canada

Campbell Soup Company is a global manufacturer and marketer of high-quality foods and simple meals, including soups and sauces, baked snacks and healthy beverages. Founded in 1869, the company has a portfolio of market-leading brands, including “Campbell’s,” “Pepperidge Farm,” “Arnott’s” and “V8.” With a soup plant located in Toronto, ON, Campbell Canada is a subsidiary of Campbell Soup Company. Through its corporate social responsibility program, the company strives to make a positive impact in the workplace, in the marketplace and in the communities in which it operates. Campbell is a member of the Standard & Poor’s 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoup.ca.

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